



## 2020–2021 Editorial Calendar & Advertising Deadlines

			Print Date	Space Reservation Art Deadline*
<i>August</i>	<b>Feature:</b> Glad to be Back at School! <b>Special Guide:</b> Field Trips & Virtual Programs		<b>Phoenix : Aug. 10</b> <b>Tucson: Aug. 17</b>	Wed. July 29 *Aug. 5
<i>September</i>	<b>Feature:</b> Race for the White House <b>Special Guide:</b> Field Trips & Virtual Programs		<b>Phoenix: Sept. 7</b> <b>Tucson: Sept. 14</b>	Wed. Aug. 26 *Sept. 2
<i>October</i>	<b>Feature:</b> Boomer Goes Treasure Hunting		<b>Phoenix: Oct. 5</b> <b>Tucson: Oct. 12</b>	Wed. Sept. 13 *Sept. 30
<i>November</i>	<b>Feature:</b> Crafty Kids Holiday Arts & Poetry Contest		<b>Phoenix: Nov. 9</b> <b>Tucson: Nov. 16</b>	Wed. Oct. 21 *Oct. 28
<i>December</i>	<b>Feature:</b> Animal Heroes <b>Special Guide:</b> Academic Resource Guide		<b>Phoenix: Dec. 7</b> <b>Tucson: Dec. 14</b>	Wed. Nov. 18 *Nov. 25
<i>January</i>	<b>Feature:</b> Women in Flight! <b>Special Guide:</b> Bear's Birthday Guide		<b>Phoenix: Jan. 4</b> <b>Tucson: Jan. 11</b>	Mon. Dec. 21 *Dec. 28
<i>February</i>	<b>Feature:</b> Sustainable You <b>Special Guide:</b> A Fun Sustainability Workbook		<b>Phoenix: Feb. 8</b> <b>Tucson: Feb. 15</b>	Wed. Jan. 27 *Feb. 3
<i>March</i>	<b>Feature:</b> We Love to Read <b>Special Guide:</b> Summer Camp Guide		<b>*Tucson: March 8</b> <b>*Phoenix: March 15</b>	Wed. Feb. 24 *March 3
<i>April</i>	<b>Feature:</b> Earth Sciences <b>Special Guide:</b> Summer Camp Guide		<b>Phoenix: April 5</b> <b>Tucson: April 12</b>	Wed. March 24 *Mar. 31
<i>May</i>	<b>Feature:</b> National Parks & Monuments <b>Special Guide:</b> Summer Camp Guide		<b>Phoenix: May 3</b> <b>Tucson: May 10</b>	Wed. April 21 *Apr. 26
<i>June</i>	<b>Feature:</b> Sea Turtles! Staycations for the Family		<b>Phoenix: June 7</b> <b>Tucson: June 14</b>	Wed. May 26 *June 2
<i>July</i>	<b>Feature:</b> The Science Behind Ice Cream Tokyo Olympics		<b>Phoenix: July 5</b> <b>Tucson: July 12</b>	Wed. June 23 *June 30

Phoenix (480) 752-2327 • Tucson (520) 792-9930  
or call toll free: 1-866-NEWS KID • Fax (520) 792-2580  
2525 E. Broadway Blvd. #102 • Tucson, AZ 85716

[www.BearEssentialNews.com](http://www.BearEssentialNews.com)



Bear's Preliminary Calendar for 2020–21.  
Editorial topics and print dates as of 6/20/20.  
Subject to change without notice.

Literacy Award-Winning Content, Including Great  
Local Stories by Bear's Young Reporters. Check Out  
Bear's Website, Parents Newsletter and Social Media!