



BEAR ESSENTIAL NEWS®

DELIVERING
GREAT NEWS FOR
KIDS, PARENTS &
CLASSROOMS!

2016–2017 Editorial Calendar & Advertising Deadlines

			Print Date	Space Reservation
August	Feature: 100 Years of National Parks Special Guide: Back to School & Fieldtrips		Phoenix : Aug. 9 Tucson: Aug. 11*	Wed. July 27
September	Feature: Meteorite Hunting Special Guide: Field Trips & Great Destinations		Phoenix: Aug. 31 Tucson: Sept. 6	Wed. Aug. 17
October	Feature: Presidential Elections—Kids Vote		Phoenix: Sept. 27 Tucson: Oct. 4	Wed. Sept. 14
November	Feature: Is Bullying Making a Comeback? Holiday Arts Coloring Contest		Phoenix: Nov. 1 Tucson: Nov. 8	Wed. Oct. 19
December	Feature: Let's Get Scouting! Special Guide: Academic Resource Guide		Phoenix: Dec. 1* Tucson: Dec. 8	Wed. Nov. 16
January	Feature: The Creative Side of Technology Special Guide: Bear's Birthday Guide		Phoenix: Jan. 5* Tucson: Jan. 11*	Wed. Dec. 14
February	Feature: Sustainability Innovations Special Guide: Sustainability Workbook		Phoenix: Jan. 31 Tucson: Feb. 7	Wed. Jan. 18
March	Feature: Bring On March Madness/TFOB Special Guide: Summer Camp Guide		Phoenix: Feb. 28 Tucson: March 7	Wed. Feb. 15
April	Feature: How to Save a Species Special Guide: Summer Camp Guide		Phoenix: March 28 Tucson: April 4	Wed. March 15
May	Feature: Summer Safety Special Guide: Summer Camp Guide		Phoenix: May 2 Tucson: May 9	Wed. April 19
June	Feature: Boomer Bear's Summer Fun!		Phoenix: May 30 Tucson: June 6	Wed. May 17
July	Feature: Far Out, Freaky Creatures		Phoenix: June 27 Tucson: July 6	Wed. June 14

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