



# Bear essential news®

DELIVERING GREAT NEWS FOR KIDS, PARENTS & CLASSROOMS!



## 2017-2018 Editorial Calendar & Advertising Deadlines

		Print Date	Space Reservation
<b>August</b>	<b>Feature:</b> Going Old School <b>Special Guide:</b> Fieldtrips & Great Destinations	<b>Phoenix : Aug. 8</b> <b>Tucson: Aug. 15</b>	Wed. July 26
<b>September</b>	<b>Feature:</b> Young Reporters—Just the Facts! <b>Special Guide:</b> Field Trips & Great Destinations	<b>Phoenix: Sept. 5</b> <b>Tucson: Sept. 12</b>	Wed. Aug. 23
<b>October</b>	<b>Feature:</b> Haunted Arizona	<b>Phoenix: Oct. 3</b> <b>Tucson: Oct. 12*</b>	Wed. Sept. 20
<b>November</b>	<b>Feature:</b> Kids Who Give Holiday Arts Coloring Contest	<b>Phoenix: Oct. 31</b> <b>Tucson: Nov. 7</b>	Wed. Oct. 18
<b>December</b>	<b>Feature:</b> Time to Recycle! <b>Special Guide:</b> Academic Resource Guide	<b>Phoenix: Nov. 28</b> <b>Tucson: Dec. 5</b>	Wed. Nov. 15
<b>January</b>	<b>Feature:</b> Amazing Drones <b>Special Guide:</b> Bear's Big Birthday Guide	<b>Phoenix: Jan. 4*</b> <b>Tucson: Jan. 11*</b>	Wed. Dec. 13
<b>February</b>	<b>Feature:</b> Serving Up Sustainability! <b>Special Guide:</b> A Sustainability Workbook	<b>Phoenix: Jan. 30</b> <b>Tucson: Feb. 6</b>	Wed. Jan. 17
<b>March</b>	<b>Feature:</b> Step Into the Arts Contest/TFOB <b>Special Guide:</b> Summer Camp Guide	<b>Phoenix: Feb. 27</b> <b>Tucson: March 6</b>	Wed. Feb. 14
<b>April</b>	<b>Feature:</b> Wild Arizona Adventures <b>Special Guide:</b> Summer Camp Guide	<b>Phoenix: March 27</b> <b>Tucson: April 3</b>	Wed. March 14
<b>May</b>	<b>Feature:</b> Join the Team! <b>Special Guide:</b> Summer Camp Guide	<b>Phoenix: May 1</b> <b>Tucson: May 8</b>	Wed. April 18
<b>June</b>	<b>Feature:</b> Cool Escapes	<b>Phoenix: June 5</b> <b>Tucson: June 12</b>	Wed. May 16
<b>July</b>	<b>Feature:</b> Summer Fun with Boomer Bear!	<b>Phoenix: July 10</b> <b>Tucson: July 17</b>	Wed. June 27

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